(19) World Intellectual Property Organization International Bureau



(43) International Publication Date 15 January 2004 (15.01.2004)

PCT

(10) International Publication Number WO 2004/006580 A1

(51) International Patent Classification7:

H04N 7/173

(81) Designated States (national): JP, US.

(21) International Application Number:

PCT/GB2003/002913

(84) Designated States (regional): European patent (AT, BE, BG, CH, CY, CZ, DE, DK, EE, ES, FI, FR, GB, GR, HU, IE, IT, LU, MC, NL, PT, RO, SE, SI, SK, TR).

of inventorship (Rule 4.17(iv)) for US only

(22) International Filing Date:

4 July 2003 (04.07.2003)

(25) Filing Language:

English

(26) Publication Language:

English

(30) Priority Data: 0215378.1

4 July 2002 (04.07.2002)

Published:

with international search report

Declaration under Rule 4.17:

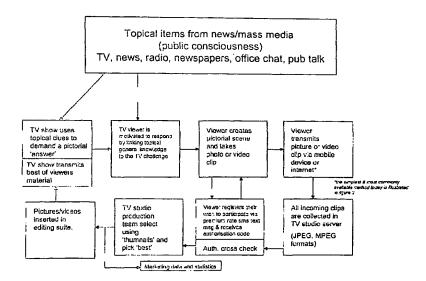
before the expiration of the time limit for amending the claims and to be republished in the event of receipt of amendments

(71) Applicant and

(72) Inventor: HUDSON, Jonathan, Olaf [GB/GB]; Greylag House, 46 High Street, Odell, Bedford MK43 7BB (GB).

For two-letter codes and other abbreviations, refer to the "Guidance Notes on Codes and Abbreviations" appearing at the beginning of each regular issue of the PCT Gazette.

(54) Title: IMPROVEMENTS RELATING TO TV PROGRAMME MATERIAL ASSEMBLAGE



(57) Abstract: The present invention provides a method of assembling programme material involving the steps of (a) distributing clues defining or alluding to content to be broadcast as a television segment or assembled for that potential purpose; (b) receiving a plurality of content presentations, received content being based on an interpretation of said clues; and (c) forming said received content into an assemblage of material for broadcast. In addition, the method may include the step of selecting at least one said presentations for broadcast.